

Miami Children's Hospital Foundation hosts several special events designed to create awareness and fund world-class care at Miami Children's Hospital. Each event provides a multitude of opportunities for corporate sponsors to demonstrate their commitment to our community and to the health and happiness of children everywhere. Although event support is a common vehicle for corporate support, it would be our privilege to implement a blended agreement to include a special promotion, cause-related marketing, community service or volunteer initiatives as ways for your company to strengthen your corporate brand, be more mission matched and aligned with your organization's philanthropic interests and culture. For your review and planning purposes, please refer to the following which detail the 2011 opportunities.

29th Annual Corporate Golf Invitational

April 1

Place: Biltmore Hotel & Golf Course

Sponsorship or Underwriting: \$2,500 - \$50,000

Foursome: \$2,500

This longstanding golf tradition is supported by a group of compassionate business leaders who care about the health and happiness of our children. The tournament is a great way to network and promote businesses via sponsorships, underwriting and/or auction opportunities.

12th Annual Hugs & Kisses Children's Fashion Show & 4th Annual "I Make a Difference" Awards Ceremony

May 1

Place: Ritz Carlton, South Beach

Sponsorship or Underwriting: \$5,000 - \$15,000

The 12th Annual Hugs & Kisses Children's Fashion Show showcases children from infants to age 18, featuring a gourmet lunch, silent auction, children's fashion show highlighting grateful patients and local children, and presentation of the "I Make a Difference Awards" honoring outstanding student philanthropists. Additionally, this year J. David Scheiner will be honored with the inaugural "Thank You for Making a Difference Award," which recognizes philanthropists and community activists who set a positive example for children. This event is a sellout with an enthusiastic audience of approximately 250 children, parents, grandparents, aunts, uncles, friends and family members.

Diamond Ball

Oct. 22

Place: TBD

Sponsorship or Underwriting: \$5,000 - \$150,000

Table for Ten Guests: \$10,000 • Individual Seats: \$1,000

Miami Children's Hospital Foundation's grandest and premier charity gala pays tribute to the Hospital's grateful patients, world-class physicians and generous philanthropists. Invited guests experience a spectacular themed black-tie affair with a stylish cocktail soiree featuring entertainment, a sensational silent and live auction and much more. Each year, an individual or individuals are inducted into the Ambassador David M. Walters International Pediatric Hall of Fame for demonstrating a passionate commitment to improve the health and happiness of children everywhere. Honorees in this prestigious group include Beyoncé, Dwyane Wade, Barbara & Jack Nicklaus, Audrey Hepburn and Walt Disney, to name a few. Scheduled for October of each year, this event kicks off Miami's social calendar of special events and is a definite who's who of attendees.

For more information, please contact:

Miami Children's Hospital Foundation

3100 S.W. 62 Ave. | Miami, FL 33155

305.666.2889 | 800.987.8701 (toll free)

www.mchf.org

CORPORATE SUPPORT
OPPORTUNITIES



Children's
Miracle Network
Hospitals

Inaugural Community Walk Sept. 24 Coral Gables

Title Sponsorship: \$15,000

Sponsorship or Underwriting: \$500 - \$10,000

Join us for our inaugural charity walk to benefit Miami Children's Hospital Foundation. This event is designed to increase awareness of our pediatric subspecialties and showcase our cutting-edge research, work, talent and the dedication of our physicians and staff. We will be reaching into the community to encourage individuals and families to join us in helping make a difference in the lives of our patients. Participation and support of this event is sure to distinguish your organization as a HERO to the children of South Florida.

Miami Children's Hospital Foundation Holiday Greeting Cards August through December

A unique way to not only support Miami Children's Hospital Foundation but promote children is to purchase holiday greeting cards featuring art created by our patients. These cards are truly beautiful and can be personalized with your company's logo, photos and a greeting.

Medical Symposiums, Workshops and Conferences Ongoing

Underwriting starting at \$5,000

Sponsorship of medical symposiums, workshops and/or conferences will give you the opportunity to showcase your name and company logo to local, national and international physicians or key medical staff. Details of this agreement will be compliant with all federal and Hospital policies as well as your own company guidelines for recognition and promotion.

Radio Lollipop Ongoing

Sponsorship or Underwriting starting at \$1,500

Radio Lollipop, our in-house radio station, has a legacy of providing comfort, play and entertainment to children during their hospital stay. Managed by a group of more than 60 dedicated volunteers, your support will contribute to great team building activities as well as brand recognition during the Annual Radiothon on Power 96 hosted by DJ Laz.

Treasure Chest / Toy Drive Year-Round

Hosting a toy drive within your organization allows your staff, clients and vendors the opportunity to give back and bring a smile to a young face when being sick or in the hospital would otherwise mean missing out on the joys of the holidays and other celebrations throughout the year. With more than 10,000 discharges annually, it is our goal to ensure that young patients, their siblings and other children in need receive a gift before being discharged, to celebrate milestones such as finishing a medical treatment or procedure, and making it through a challenging time. Gifts collected are distributed year-round by staff and administration to help ensure that every child has a pleasant experience during a hospital and/or holiday visit.

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Children's
Miracle Network
Hospitals

Miami Children's Hospital is your exclusive Children's Miracle Network Hospital in Miami-Dade, Broward and Monroe Counties. Children's Miracle Network Hospitals® is an international non-profit organization dedicated to raising funds and awareness for 170 children's hospitals across North America. Its core philosophy is to keep 100 percent of donations in the local area in which they are raised.

For more than a quarter century, all of the funds raised through the Children's Miracle Network Hospitals program locally has helped Miami Children's Hospital provide the finest pediatric care available in a supportive family-centered environment. Children's Miracle Network Hospitals sponsors raise funds year-round, one dollar at a time to help one child at a time.

We invite you to become a Children's Miracle Network Hospital partner. By joining an international cause with a local presence, you will be able to align with not one, but two organizations dedicated to the health and happiness of children everywhere. Sponsorship opportunities to be recognized as a Children's Miracle Network Hospitals philanthropic partner are listed below.

Miracle Jeans Day

Sept. 15 or at a date(s) of your choice

As part of a national awareness and fundraising campaign, this is a great opportunity for your company's employees to team up and raise money together. With a minimum donation of just \$5 participants go "casual for kids" by wearing jeans and supporting Miami Children's Hospital.

Paper Icon Program

Ongoing

Children's Miracle Network Hospitals offers paper icons year-round including its signature "miracle" balloons and other holiday or seasonal paper icons that sell for \$1 each. The sale of these icons can be made available to your employees, vendors or customers as a way to show support of Miami Children's Hospital. Supplies are provided at no cost to you. Displaying these icons proudly at your place of business shows employees and customers your business supports world-class care at Miami Children's Hospital.

Canister Program

Ongoing

This is a great opportunity for high patron traffic areas. Canisters are placed at visible and accessible locations and cash donations are collected from your customers. All supplies are provided at no cost to you as a turnkey way to promote your support of Miami Children's Hospital.

Children's Miracle Network Hospitals® Hispanic Radiothon

December

Join SBS Radio Miami as it hosts the 2nd annual Hispanic Radiothon on Romance 106.7 FM and La Raza 106.3 FM and listen to heartwarming stories from many of our "miracle children" (former MCH patients) and some of our physicians and nurses. "Miracle Maker Hour" sponsorships are available at \$1,500 per hour and include promotion of your company name and an opportunity for a company representative to go on air for two to three minutes to promote your involvement with and support of Miami Children's Hospital, your local Children's Miracle Network Hospital.

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CHILDREN'S MIRACLE NETWORK HOSPITALS®
OPPORTUNITIES



Children's
Miracle Network
Hospitals